



MISSION

Fraser Valley Arts (FVA) is a 501©3 non-profit created to fund, build, and operate The Fraser Center for the Arts (“The Center”).

OPPORTUNITY

The Center will empower, unite, and celebrate diverse voices, and act as a catalyst for local and regional citizens to come together to experience the arts in a newly developing downtown Fraser. The Center will be the anchor of a reborn retail and hospitality sector in Fraser along the Fraser River, and adjacent to a substantial community investment in attainable housing for the Valley.



CASE FOR THE CENTER

- **Community Engagement:** The Center is the result of seven years of thoughtful conversations with the community members, government & economic planners.
- **Revitalize Fraser & Economic Driver:** The space will be an art, educational, civic, and cultural anchor, and attract residents and visitors into the emerging retail and hospitality district in the area.
- **Premiere Performing Arts Space:** Design purpose-built acoustics and lighting, up to 200 seats, thus placing the Fraser Valley onto the “mountain circuit” of a diverse slate of artists touring the region.
- **Mental Health and Diversity of Programming:** Programming will be enhanced with Art Therapy, Youth Engagement, and programming that celebrates all cultures and ways of life will enrich the community.

CASE FOR ARTS FUNDING

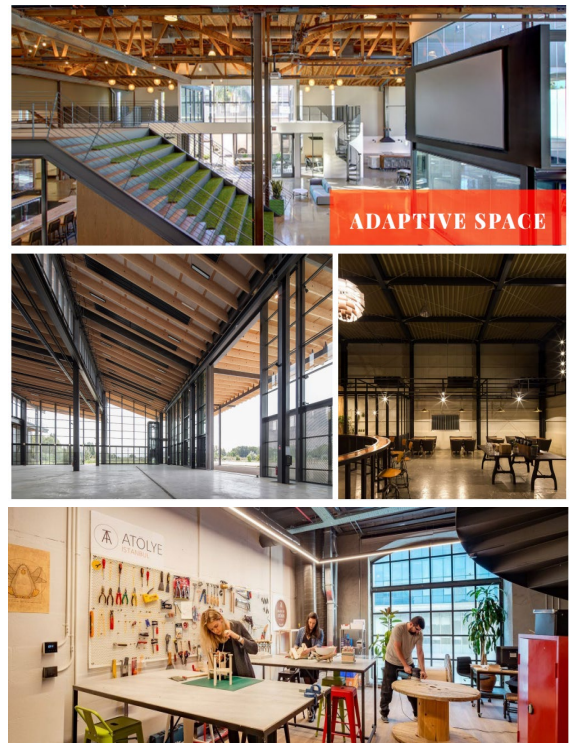
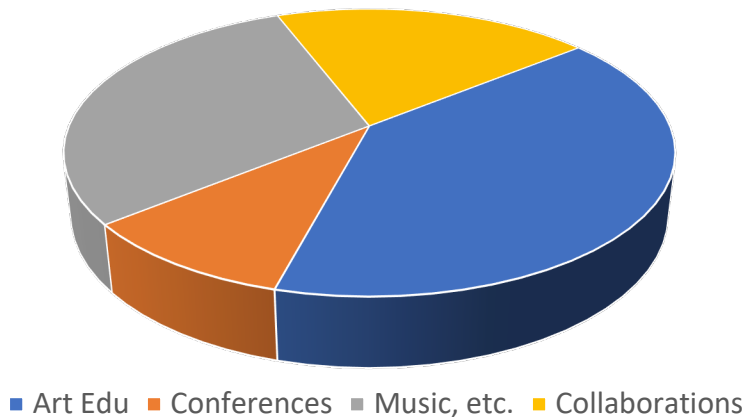
- Today, there is no community arts space in the upper Fraser Valley, leaving our community with few opportunities to experience professional level arts and cultural programming.
- In the US, Colorado ranks 5th in terms of the number of people creating and performing arts and it has the highest number of people attending performing art events.
- Since the pandemic, the Arts and Culture sector, adjusted for inflation, increased to 13.7%; by comparison, the broader economy grew on 5.9%.
- Yet Colorado ranks 46/50 states in terms of per capita spending on arts and culture.
- 72% of Americans agree “the arts unify our communities regardless of age, race, and ethnicity” (Americans for the Arts) Colorado ranks 46 out of 50 in per capita spending in arts and culture. (Natl Assembly of State Arts Agencies).

PROJECT SCOPE

- Multistory, ~16,000 sq ft facility on the banks of the Fraser River
- Flexible performing arts space with room for up to 200
- Studio and “makerspaces” for arts education, learning programs, working artists and community events
- Indoor and outdoor gathering spaces with sculptures and murals
- A gallery space for shows, exhibits, and sales with a priority for Fraser Valley artists
- A multipurpose room as a classroom, lecture room, special (art) events
- One apartment for an artist in-residency program

Depictions: <https://fraservalleyarts.org/about-fva/>

PROGRAMMING



TIMELINE & FUNDRAISING GOAL

- Total expense of the Center: \$8-12M (need about ½ to borrow the rest, break ground and build)
- Timeline: 2022 -2027
- Commitments: Since 2022, FVA has raised multi-million dollars in commitments, including the land for The Center on the Fraser River (compliments of the Town of Fraser)

Naming rights are available, as is inclusion in our Founder’s Circle “seed capital” group with special benefits and recognition.

FVA BOARD

FVA consists of volunteers led by its Board: Steve Fitzgerald, Callie McDermott, Joann Bull, DiAnn Butler, April Obermeyer, Kevin Rifkin, and Echo Zoyiopoulos

FOR DONATIONS, ADVICE OR QUESTIONS

Steve Fitzgerald, FVA President: sfitz88@me.com / 303.549.1792 / www.FraserValleyArts.org